

Your Cat Needs A Tag!

Animal shelters throughout the country take in millions of lost cats each year and 99 out of 100 of these cats have no identification. Less than three out of 100 lost cats are ever reclaimed by their owners, and usually one of those three has an identification tag. The owners of the other two cats end up spending hours, days, and even weeks looking for their lost cats and personally visiting every animal shelter in their area. Most owners of the lost cats search long and hard, and never find their cats at all.

Don't risk losing your feline friend forever. Please microchip and put a collar on your cat with an identification tag that includes your name, address, and phone number. Be sure to keep the information current. You'll want to tag your cat even if you never let it go outside because there is always the chance that it could slip through an open door or window and become lost.

There are collars made especially for cats with a short piece of elastic sewn in. These "break-away" collars can be buckled snugly around the cat's neck, but will stretch and let the cats escape if they should get hung up on a tree limb or fence. It's important to remember that many more cats have died because they were lost and their owners couldn't find them, than have never been injured from wearing a collar.

The first time you put a collar on your cat, put it on during feeding. The food will distract your cat's attention from the odd feeling of wearing a collar and create a positive association with wearing a collar.